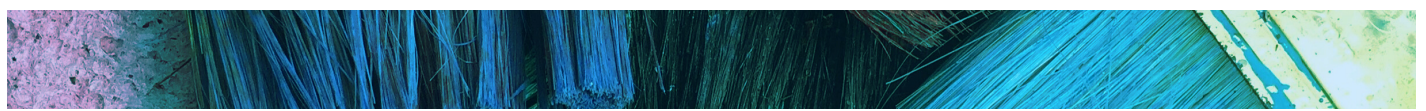


WHO WE ARE

Paper Pinecone is a thought leader in early childhood development and education. Dedicated to ensuring all children receive the support and care they deserve, we help childcare providers market themselves, improve their programs, and operate their businesses efficiently, while helping parents navigate early childhood, including their search for the best daycare and preschool.



25K+

MONTHLY
USERS

76%

AGE 25-54

84%

FEMALE

81%

US-BASED



FOOD & DINING ENTHUSIASTS & 30 MINUTE CHEFS



FAMILY-FOCUSED



BARGAIN & VALUE SHOPPERS



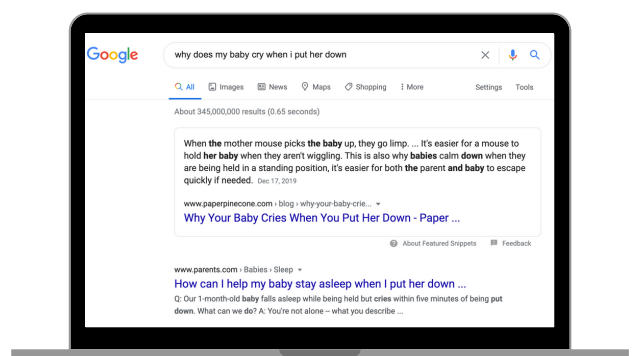
BOOK & MOVIE LOVERS

CHILDCARE PROVIDERS

Childcare providers can take advantage of unique on-site marketing opportunities by first registering free. These include listing current openings, homepage advertising, and sponsored placement in our search results so parents find you first.

OUR BLOGS

Content from our two blogs consistently appears at the top of Google rankings for their associated keywords. We offer in-blog advertising opportunities for our partners as well as guest post opportunities on our blogs.



OTHER OPPORTUNITIES

Advertisers can reach our high value audience of parents and childcare providers through search ads, our newsletters, and through social media partnerships.

REACH YOUR TARGET NOW

Paper Pinecone can help you achieve your advertising goals. Get started by emailing us today at: ADVERTISING@PAPERPINECONE.COM

