

REASONS TO INVEST IN ECE PROFESSIONAL DEVELOPMENT

Professional development benefits everyone

RETAINS EMPLOYEES

94%

of employees would remain at a job longer if the company invested in learning & development

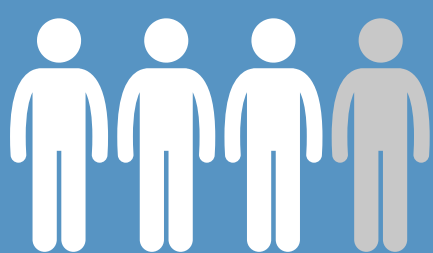
87%

of millennials say learning opportunities is an important aspect of a position

98%

of executives say effective onboarding is critical to effectively retaining employees

IMPROVES PERFORMANCE



nearly 75% of employees say they're not achieving their full potential at work due to lack of development opportunities



employees with professional development opportunities feel 15% more engaged than those without

202%

amount by which companies with engaged employees outperform competitors

INCREASES REVENUE & PROFIT

218%

higher income per employee among companies that have formal training programs

24%

higher profit margin than companies who spend less on training